



Energy Saving Guide: 5 Things You Need To Know About Solar Power

Learn how solar panel technology can turn into a valuable investment



Congratulations on obtaining the FREE Energy Saving Guide: 5 Things You Need To Know About Solar Power!



This complete guide covers everything you need to know about solar panels and their benefits. Even if you have never considered solar energy, having valuable research and understanding the conversion process to solar is the first step in **saving you money** and **helping the environment**.

The insights in this guide come from the expertise of Solar Joint Ventures – a strategic partnership between the biggest electric installation company, Slifco electric, and solar veteran John Millson

At Solar Joint Ventures, we pride ourselves on being a partner who informs and educates our clients about the benefits of solar energy and the panel installation process every step of the way.

And for you, that means no waste of time or money to get your solar panel projects completed.

Understanding the ever-changing landscape of solar power can be tricky, but it doesn't have to be impossible.

All you have to do is follow the 5 informative sections below.

Solar Savings Are Immediate, Not Only Long Term

The old cliché of solar energy being a long-term play and not being profitable for you or your business for several years is now a thing of the past.

Solar panels give you immediate savings, including tax credits (which we talk more about below), incentives like being able to produce your power as low as 3 cents per kw/h at a flat rate, and reducing your monthly electricity bill up to 50% on average.



You can see these changes immediately, and your wallet will thank you.

Long-term benefits still apply. It takes around 3-7 years to pay off fully, depending on how big an investment you make into solar panels.

Government Tax Credits Are Big for Solar Panels

Looking at upfront costs, it might seem like solar energy isn't beneficial. Installation and the regular price of commercial solar panels looks high on paper and you might be wondering how many years it will take to start seeing the savings of using solar power.

The trick is to ignore that first number and start looking at the significant tax credits you get when installing solar panels.

Government tax credits give commercial and industrial solar panel installations a big break. For example, you can apply the following credits:



Federal Tax Credits:

The general tax credit gives new solar installations up to 26% of the cost towards installation.



State Tax Credits:

Over 20 different states, including New York, Arizona, Texas, offer tax credit up to 10% to help cover your green energy install.



Accelerated Depreciation:

Commercial business owners can deduct 100% of the total value of their system in the year of installation.

These are just three of the ways to cut your costs and the savings you get, Solar panel installation goes from risky business to a sound investment.

Solar Panels Can Attract Younger, Future Employees

Solar panels don't just look good for your wallet; they are also valuable marketing tools when searching for new employees.

A survey done by Fast Company® shows that over 70% of millennials were more likely to choose to work for a company that has a sustainable energy source attached to the business.

Not only that, but 40% of them also said they chose jobs in the past because the company performed better on sustainability than the alternative. With another 10% saying they would take a \$5000-\$10,000 pay cut just to work for a company that ran on green energy.

Being able to see you work for a business that runs on sustainable energy isn't just a buzzword anymore. The younger workforce actively searches for positions at companies that help reduce climate change with sustainable energy.



Ready to start enjoying the short and longterm benefits of solar energy?

Solar Joint Ventures takes care of the entire process for you – no guessing it cost, complicated set up, or research needed to make sure you get all of the savings solar panels provide.

Contact us for a cost savings estimate and project analysis and start saving money and the environment with Solar Joint Ventures.



Your Property Value Increases With Solar Panels

Putting your panels on industrial or commercial land is highly enticing the future buyers. In addition, it adds a big plus to buyers that will see an instant return on their investment.

Future buyers are more likely to pay a premium price for a property that includes solar panels because of the following reasons:

- Lower utility bills
- Reduces carbon footprint
- Benefit from savings on day 1 after purchase
- · Minimum maintenance required
- 25-year warranty on most solar panels

All of these benefits look great to a prospective buyer. Properties with solar panels are very marketable.



Marketing Green Energy Strikes Hard With Consumers

One of the biggest issues of our lifetime is climate change, and being able to market that your business as doing its part strikes a chord with most consumers today.

A study done by the National Renewable Energy Laboratory shows that 80% of consumers today said they care about the use of the renewable energy. Because of the internet, more and more potential customers are looking into who they buy products/services from and what they are doing to help commit to a sustainable future.

Being able to market your business as sustainable or green energy powered is a big statement that gives you an advantage in today's competitive markets.

You can incorporate solar panel systems into your marketing and show that you care about the environment now and for the future.

Now that you know all of the benefits of solar panels, you need to find out how much they cost, how much they cost, how to get them installed, and how to apply for all of the tax credits. This is the most crucial part of converting to solar energy. You can do it alone or...

You Can Use Solar Joint Ventures

Solar Joint Ventures makes the information gathering, buying, and installation process seamless.

Our team is dedicated to making sure you get the best price and that you know each step in the entire process.

Solar Joint Ventures performs a custom energy evaluation and assessment of how much money each client can save.

We want you to have more control of your electricity bill and enjoy significant savings with solar energy.

We specialize in solar panel installations for:







It doesn't matter if you are a business or land owner; we can help you find the right solution for solar energy.

Schedule a call to discuss your business or land needs and we'll create a cost estimate and project assessment for you.

Save money, reduce your footprint, and show the world you are a part of the sustainable change to energy with Solar Joint Ventures Today.

info@solarjvusa.com